

Template 2023 Park and Recreation Month Press Release

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FOR IMMEDIATE RELEASE

Media Contact:

[Contact Name]

[Agency Name]

[Phone]

[Email]

This July, Is Park and Recreation Month at [Agency Name]

Month-long celebration highlights the impact of parks and recreation

[CITY, STATE ABRV] – [DATE] – This July, join [Agency Name] for Park and Recreation Month, as we celebrate how [Your City/Town Name] is stronger, more vibrant, and more resilient because of parks and recreation. A variety of activities are planned for residents of all ages and abilities — including [list top activities/events].

[Agency Name] is celebrating Park and Recreation Month, an initiative of the New Jersey Recreation and Park Association, by inviting our community to sign a proclamation for your municipality, and celebrate your Park and Recreation Professionals Day on July 21 by taking photos of activities in local, county or state parks and sharing them on social media using the #NJRPA.

[QUOTE from Agency leadership, discussing ways you impact your community through health and wellness, equity, conservation, etc. and tie to the community.]

NJRPA and [Agency Name] encourage everyone that supports parks and recreation to share how it has improved their quality of life, as well as why their local park and recreation professionals are important to them, on social media with the hashtag #NJRPA.

About the New Jersey Recreation and Park Association

Since June 9, 1928, the New Jersey Recreation and Park Association (NJRPA) has played a significant role in shaping parks, recreation, and conservation professionals in the great Garden State. NJRPA's role has been to support the shared interest of individuals and communities. The association remains steadfast to drive positive outcomes for its members and the public served.

The overall goal of NJRPA is to emphasize public awareness of the value of our professional members and the Association, particularly to legislators, decision makers, and the communities we serve. visit www.njrpa.org.

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